

LINDSEY MONTAGUE

NONPROFIT WORK: lindseymontague.org
NON-NONPROFIT WORK: lindseymontague.com
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Work Experience	Comms Director, Creative/Content 1/2023 • present	All Voting is Local Leading comms/content strategy, production, and implementation in support of national, state, and local team's work to expand every voters' access to the ballot
	Comms Director, Creative/Content 5/2018 • 1/2023	The Leadership Conference on Civil and Human Rights Comms/content leadership in support of Voting Rights, Fair Courts, Justice & Police Reform, Economic Justice, Education Equity, Fair & Accurate Census, Immigrant Rights, Fighting Hate, Media & Tech Accessibility
	Freelance Assoc. Creative Director 11/2017 • 5/2018	R/GA, Team One Samsung, Lexus, graphic design & grassroots for various causes
	Assoc. Creative Director 1/2017 • 11/2017	Mullen Lowe Ulta Beauty, Breast Cancer Research Foundation, Upstream USA, Dove Beauty, BET Awards, Pep Boys
	Assoc. Creative Director 7/2015 • 12/2016	Havas K-Y Sexual Health, Liberty Mutual, Lysol, Mattress Firm, Weight Watchers
	Freelance Assoc. Creative Director 5/2013 • 7/2015	JWT, McCann, Publicis, Deutsch, Hudson Rouge/Team Detroit, Weber Shandwick, MRY, Strawberry Frog, various causes Nestle Outshine, Pampers, T-Mobile, Sabra Hummus, McClure's Pickles, Special-K, Lean Cuisine, Jim Beam, Tylenol, Reebok Classic, Microsoft, Listerine, Kashi, NyQuil, American Girl Dolls, Bear Naked Granola, PNC Bank, PWC, Schick, Banana Boat, Lincoln Automotive
	Senior Art Director 10/2009 • 5/2013	TBWA Chiat Day Kraft, Nissan, Infiniti, Pedigree dog food, Pinkberry, United Airlines, Visa, Pepsi/Diet Pepsi, Southwest, Energizer, Hillshire Farm, Pur Water, Whiskas, Sara Lee, Eveready batteries, Nicorette
	Art Director 5/2006 • 10/2009	Saatchi & Saatchi Toyota Prius, Sienna, 4Runner, Highlander, Rav4, Corolla, Matrix, Tundra, NASCAR, Action Sports
School & Skills	Junior Art Director / Admin. / Intern 6/1999 • 5/2006	The Ad Council, Arnold Worldwide, Deutsch, Threshold Interactive, Nasuti & Hinkle, Renegade Marketing, freelance Supporting role: Butterfinger, Nestle Crunch, HSBC Bank, James Madison University, various causes
	Education & Professional Development	James Madison University BA: Media Arts & Design, Minor: Graphic Design Continuing Education: ArtCenter College of Design, The Book Shop, The Management Center Training: DEI, accessibility best practices, nonprofit compliance, public speaking, fine art
	Software	Adobe Creative Suite, Canva, Wordpress, Figma, Google Drive/Docs/Slides, Microsoft Office
	Mediums	Short/long form video, social, digital, websites, OOH, activations, events, influential partnerships, design, branding, print, collateral, swag/e-store, template creation, podcasts, presentations
	Skills	Comms strategy / content generation including ideation, production, roll-out, metrics / rapid response / buzz generation / asset gathering and shoots / brokering co-branded, paid, and donated placements / story collection and innovative storytelling / vendor and contractor management / external partner relationships / executive and fundraising support / information synthesis and messaging / timelines and budgets / building teams / multitasking / good vibes